

What Works On the Net ?

A content survey of selected publications currently available
on the Internet and the World Wide Web

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What Works On the Net

PNI hopes to create a user-friendly spot on the Internet that will showcase our best and brightest creations and information sources. We want to gently link our readers to easy-to-navigate information sources, including our offerings on America Online, and keep them coming back to our site time and again as if it were their homebase on the Net. Here we want to be innovative in creating a feeling of comfort, fun, and community among our national and international users, sponsors, and information partners.

The Internet is a “global public computer network.” It consists of some 4 million computers located in 156 countries. This network (Net) grew from a small computer link of military research organizations and universities sharing information into the National Science Foundation computer network (NSFNET). NSFNET was created for computerized research sharing during the 1980s. It is the core network from which the Internet and the World Wide Web evolved. The World Wide Web is an easy to use area of the Net where users will find many multimedia applications.

This national and international linking of computer networks has become a community of people sharing a multitude of information resources. The Internet is not owned by any one company, but depends on the cooperation of the interconnected local networks that pay for their own computers and connections to the Internet.

“Beware the Net” might be the cry of those users settled into the world of AOL and other “friendly” commercial providers. Anything can happen “out there on the Net!” You might find offensive language along with foreign languages and unexpected links to wild and exotic files. You will undoubtedly find things that both interest and confuse. However, it is not impossible to feel fairly comfortable and have fun on the Net even if you aren’t a technosavvy computer user.

This report contains brief summaries of the newspapers, magazines, and others we linked up with on the Net. Also, note the compelling ideas we gleaned from our Net Survey, the links we traveled from site to site, and the “black holes” we fell into as we navigated the virtual skies.

HOTTEST IDEAS FOUND ON THE NET

User Friendly Touches are important on the Internet where users are likely to be less comfortable than in the consistently designed environment offered on America Online. An especially important consideration is "online personality." When users access the Ragu Pasta site, for example, they are greeted with "Mama's Cucina." Here a drawing of a friendly Italian grandmother gives the conversational invitations to explore this Internet site a distinctive personality that makes the user feel both welcome and comfortable. While visiting this site, the user can expect helpful hints from "Mama" to make navigation easy and fun.

This "online personality" can be extended further by making sure there is plenty of communication between users and online staffers. Starnet, Nando Times, and the Pilot online communicate extensively with users about how the site is developing and what to expect. In addition, Pilot users were invited to vote on the presentation they preferred for the opening or "home page" screen. The newspapers reviewed in this report all have a mechanism in place for users to respond with letters to the editor or chat with newspaper personnel online.

Navigational tools that are easy to use go a long way to encourage users to stay longer and return to particular newspaper sites online. The Chicago Tribune Career Finder site has a "Return To" line at the end of each page being viewed that makes it easy for the user to go back to the top of the document. The Virginia Pilot makes sure they include a menu of other areas within their site at the end of key screens so users can easily tour all the offerings on the site without returning to the main screen or back to the top of the page. Large type headlines and uncluttered story openings make the straight text stories on San Francisco's The Gate easier to read from a computer screen.

The ability to search through the text of past issues is a feature users appreciate when they've missed a paper or two due to travel. Most sites have at least an ability to browse through a week's worth of items online. More sophisticated searches using keywords are also abundant on the internet. The easiest to use archives have boxes open on the search screens that make it obvious to users how to input their keywords and initiate their searches for specific content. The Gate and the Nando Times also have highlighted search terms for ease in locating specific content in articles resulting from archive searches. Without this feature, the user might read through several pages without locating the exact information requested in the keyword search.

On The Gate, the Giants and the Athletics have special areas in the sports section that enhance the feeling of community among area users. Opening page news that updates every one or two hours on Access Atlanta makes users aware there is something constantly happening in their community and that online access gives them the edge. "Shoe" cartoon icons by Jeff MacNelly on the Chicago Tribune Career Finder create a familiar feel for users. These kinds of details bring users back to a site time and again.

HOT IDEAS

Compelling Content, of course, must be a priority in online development. Many sites promise much with fancy graphics and bright colors, but deliver little when the user begins exploring the site for useful information.

On The Gate, Herb Caen's columnist profile is linked to his column for the day and the profile itself includes a sound bite "Hello" and your choice of a black and white or color photo. The pictures are bright and display quickly to the screen. The presentation makes you feel like you know the man or at least want to read what he has to say.

Access Atlanta offers a driving tour of Atlanta online complete with directions for making a loop of the city's sights and photos of landmarks included within the text. In its North Carolina Discoveries area, The Nando Times offers "A Traveler's Journal," a series done by a roving reporter in 1994. In Nando's restaurant area, the photographs provide a clickable link to a larger version of the photo plus a story about the restaurant. In addition, the restaurant area solicits restaurant reviews from users with the aid of input boxes for submissions to the editor.

Nando content also includes the full text of articles from about 50 popular magazines such as Car & Driver, Consumer Reports, Fortune, Golf Magazine, Ladies Home Journal, and Woman's Day. These articles reside in the Fun & Features/Magazine Archive and are full-text searchable.

Starnet content includes fast and easy links to other web sites at the end of a majority of stories. In addition, stories with web links and photos are indicated in story headline lists by blue and red dots. The Minneapolis Star-Tribune uses star icons to show links to other sources in their Sourcefile area.

The Virginia Pilot has "Today's Weather" highlighted next to today's date on their Top Stories page. Users click out to the local forecast from The National Weather Service or to an interactive weather browser from Michigan State University. MSU allows users to click on map locations for cities all over the U.S. to get a rundown of the weather.

The Lake Tahoe News Network lists "10 Fun Things to Do" and "Five Favorite Spots." This kind of selected list can help tourists who are overwhelmed by extensive calendar and entertainment listings. Access Atlanta also has a selected list of places to see in their "Atlanta At a Glance" with a promotion for more in-depth information and a longer list on America Online.

The Mercury Center Web has "Editor's Picks," interesting Internet sites by category that include sports, politics, science, publications, fun, computers, and art. San Francisco's The Gate has an interactive real estate forum with the "Sunday Examiner's answer man," Bradley Inman. Users can get answers to their real estate questions by return e-mail.

HOT IDEAS

Doing Business Online

The San Jose Mercury Center Web soon will add the ability to subscribe to their service online without having to call an 800 number, and the first 30 days after subscribing are free. The Nando Times from the Raleigh News & Observer makes it safe to do business with them on the Web. They use an encryption process (RSA algorithm) for subscriptions to Nando News Network. Users find the names of credit cards of choice in a scroll box and the process for entering credit information is easy and efficient. Password access is granted in less than a minute after users submit their credit card data.

The Tacoma Tribune, NandoNet, Hot Wired, Interactive Age, Pathfinder and others ask users to register and enter a personal password. Access is granted immediately after filling in an online form and a confirmation is sent by e-mail. This registration process gives them useful marketing statistics about their online users.

Classified employment ads stay online for two weeks on the Chicago Tribune Career Finder and the Virginia Pilot posts their classifieds online by 8 p.m. the night before publication in the print product.

The Pilot Online also has a real estate area that includes ads listed by Realtor and users have the option of browsing all listings. The real estate pages were created by InfiNet and include area maps with buttons to click on each area where the user's search criteria were found. Each area also has a listing of the number of houses fitting the criteria. The search screen includes a search box, a price range scroll box and a box for entering the number of bedrooms a user prefers. In addition, there are clickable buttons for choosing the type of real estate. (residential, commercial, lot/land).

Sites Worth Navigating

Businesses are taking advantage of Web sites to showcase their products and establish good business relationships with their customers. Gatorade, Ragu Pasta, Godiva Chocolates, and Evergreen Cyber-Shopping give users plenty of opportunity to purchase products online. These sites are worth navigating to get a feel for how the marketplace is developing on the World Wide Web. Customers can fill their online shopping carts, find some great recipes, have a laugh or two, and even take a tour of Italy on the Ragu site.

HOTTEST IDEAS FOUND ON THE NET

User Friendly Touches Quick Hits:

- Home page updates every one to two hours
- Ability to send letters to the editor and chat with staff
- Special areas for “home team” sports i.e. Suns, Cards, Diamondbacks
- Search terms are highlighted in search result headline listings and text
- A new search box is open at the bottom of each story in a search result listing
- Ability to search the wire services
- Ability to see last week’s items in case you missed something
- Clickable pictures to get the text of a story and a larger picture
- Information posted about browsers recommended for this site
- Click on “Normal” or “Low Graphics” version on main menu screen
- Icons used instead of photo thumbnails in listings for fast screen scroll
- Recognizable cartoon icons from famous cartoonist.
- "Return To" line for top of page being viewed.
- Ability to go to the next item in a list without returning to the screen listing
- Uncluttered story openings: small copyright icon, headline, reporter
- Unique online personality to welcome and guide users through the online system

Compelling Content Quick Hits:

- Sound bites and interesting pictures of popular newspaper personalities
- Roving reporter series containing statewide extraordinary places to see
- Driving tour of city's sights with directions and photos of landmarks
- Top 5 or 10 favorite places to see and Top 5 or 10 favorite things to do
- Restaurant reviews from users with built in screens for submissions
- Conversational communication about the site and promos of things to come
- Today’s date and weather on top stories page plus access to clickable U.S. map
- Links and photos indicated by colored dots or icons in story headline lists
- Fast and easy links to other web sites at the end of a majority of stories
- Selected searchable articles from popular magazines

DBO (Doing Business Online) Quick Hits:

- Ability to subscribe online with quick verification
- First 30 days after subscribing are free
- Classified ads stay alive online for two weeks
- Classified ads available by 8 p.m. the night before publication
- Easy to find online information about how to place ads
- Searchable real estate listings with color pictures and “hits” by area.
- Advertising specials highlighted with flashing text
- Encryption process for credit card use

“BLACK HOLES” TO AVOID

Archives

- Slow search engine
- Directions for various search methods written in terms that are too complex
- The “enter search” and “search results list” are not displayed on the same page
- Archive 3-5 days behind publication
- No search again feature after results are listed
- Inability to search both publications simultaneously at a two paper site
- Keyword searching with no Boolean searching

Graphics

- Graphics in special areas do not link to the text of the stories where they were used.
- Nothing to indicate that a headline in a story list is a photo that ran without a story

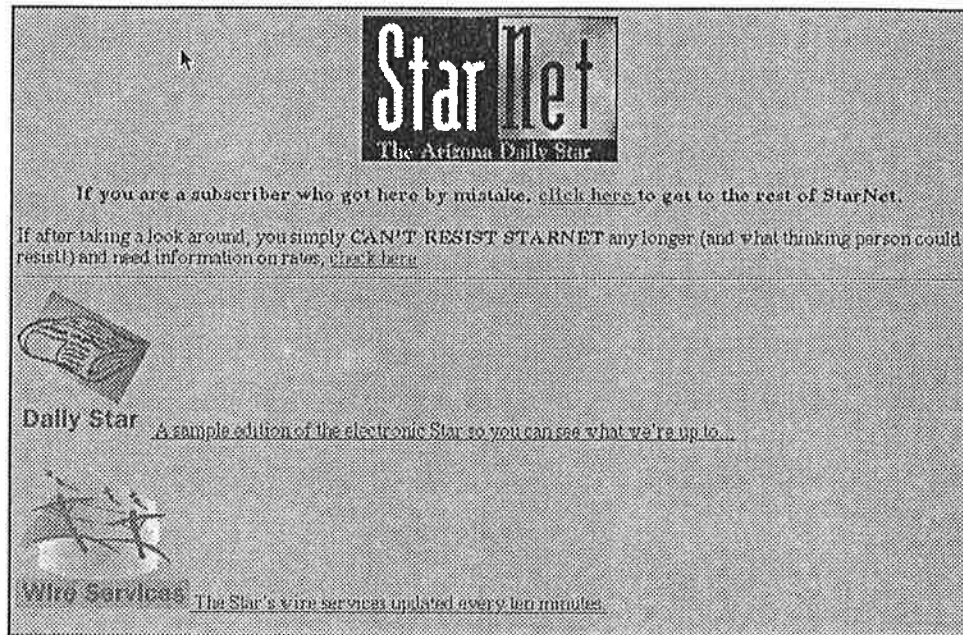
User Frustration

- Areas containing very little or poorly presented information
- Areas with promotional screen, but no information
- No copyright or publication date information on seven-day archive of stories
- Headline and date information does not travel with each story screen page
- No online subscription available
- Preview ends with no free access information available immediately
- No click box to get back to main screen from an advertiser page
- Capsule movie reviews and longer summaries do not link to each other
- Movie times and locations information are not linked to the reviews
- Links to sites that play off a word rather than subject content
(**Casper** movie to **Casper**, Wyoming)

What's On the Net?

STARNET

from The Arizona Daily Star



The Arizona Daily Star ended its free preview the beginning of June, and the membership rates listed in the free area promote Starnet as an Internet access provider. In fact, the \$9.50 per month access fee for members accessing Starnet through other providers is no longer listed on their promotional screens. Internet access through Starnet begins at \$20 per month for unlimited access if the user pays with a credit card.

During the May free preview, Starnet included top stories arranged by newspaper section titles plus wire service stories searchable by category. Classifieds are available for searching and are updated each day at midnight before print publication.

El Mercado is the shopping or advertiser area of Starnet, which was empty during the free preview. Starnet also has a personal search capability that allows each user to select a customized view of the daily online offerings. Users can search the text of past issues back to 1990 in the Starnet archives.

One forum running on the service in May was a "Guest Expert Series" that included an attorney discussing legal issues involved in the new online arena. In the newsgroup area of Starnet users can ask questions about addresses on the Internet called url's, or about the ins and outs of setting up a page of information on the Internet by using a special programming language called html. The questions in the newsgroup are posted there for all users to read and the area is monitored by two techno-savvy Starnet subscribers, who have agreed to post answers to the questions online.

Arizona Daily Star

Online Name: Starnet (<http://www.azstarnet.com>)

Subscriber Fees: (Free Introductory Access)

\$ 9.50 per month (through other access providers)

\$20.00 per month unlimited use (Internet access provider)

\$25.00 start-up fee (waived for those on other access providers)

Free Preview ended 6/1/95 (public net pages promised soon)

Advertising Fees: N/A (Not available online)

Display Ad Range: N/A

Classified Ad Range: N/A

What's Here? (Starnet - 5/12/95)

Top Stories Today: Tucson/Arizona/US, Washington, International, Money, Comment, Letters, Viewpoints ,Accent, Books on Sunday, Sports, Travel, Home

Archive of last seven editions
(by weekday list: Mon-Fri)
Searchable archives back to 1990

Electrifieds! StarNet Classifieds by subject with search feature in development. Dictionary to aid in searching abbreviations coming soon. Classifieds updated each day at midnight (not archived because of expiring ads)

Personal search form in development (items on your chosen subject areas will automatically be e-mailed to you. Available in a few weeks - 5/12/95)

Wire Services by 11 categories (state news watches, international, sports etc.) Search wire services using News Insider Wire services feature not available in preview (only beta testers and Star Net subscribers)

What's New and Interesting on StarNet?

Guest Expert Series (attorney for May 15 - law on the digital frontier)

New Newsgroup: Websurf (help with HTML and URLs-by two StarNet subscribers)

Newsgroups: health, environment, flames, education, families, etc. (suggestions for more groups and feedback on others at the end of the list)
El Mercado (advertisers)

Links to other Resources? (Starnet)

News Links box at the end of articles
Real Estate and **Restaurant** searching is in development.

The insider page: **User helps**

Story Link Examples:

Bishop Green Obit: Catholic Resources

O.J.: Forencics lab in Oregon

OJ Simpson Trial Center (I.U.)

Youth Crime Study: Tucson city government documents

Paths to Fun: educational/fun sites like Encyclopedia Britannica's lists of celebrity birthdates


Y'ALL

From the Atlanta Journal-Constitution

Home Events Venues Tickets News Info Atlanta

Access Atlanta
Olympics Report
FROM THE ATLANTA JOURNAL-CONSTITUTION

Independent, world-class coverage from the leading newspaper of the American South

JULY 4:
 Our guide to The 26th Peachtree Road Race, the world's largest 10K event, including the winners

OLYMPICS GUIDE:

- Our complete events schedule for the 1996 Games
- Getting tickets: Our complete buyer's guide
- The Journal-Constitution's Olympic Weekly report on preparations for the Games
- The Games' impact on Southern tourism
- Olympics venues in Atlanta and Georgia
- Useful Olympic information
- The Olympics' official Web site and calendar of events

The Atlanta Journal-Constitution first went live on the World Wide Web with the name Southern Star. The site has since been renamed y'all. There is a promotional page on this Web site that introduces users to Access Atlanta, which resides on Prodigy.

One of the showcased items on y'all is the Georgia 100, an annual report on the state's top-performing public companies. Instead of beginning with the usual bland listing of the companies in their order, the producers used this teaser to lure customers into the site: "Who's No.1? Not Coca-Cola, Not Scientific Atlanta, Not Home Depot. No, the winner is . . . (click here to see the big winner)."

This is the place to find extensive information about the 1996 Centennial Olympic Games and is being billed by The Journal-Constitution as a medalist site for reporting on all aspects of the 1996 Games. There is plenty of information about how to obtain high-demand tickets, getting around, places to stay, restaurants and all the usual information travelers need.

The online staff has created interesting home pages. Some are very funny (read bizarre), interesting masterpieces, usually reflecting their personal interests away from the office, with links to relevant Internet sites.

Atlanta Journal-Constitution
Online Name: Access Atlanta-y'all
(<http://www.ajc.com/>): in development

Atlanta Journal-Constitution
(<http://www.mindspring.com/ajc/ajchome.html>)
Online Name: Southern Star (has not been updated since April)

Subscriber Fees: (Free Introductory Access - Demo Site)

Advertising Fees: Not available online (phone numbers listed online)

Display Ad Range: Not available online

Classified Ad Range: Not available online

What's Here? (y'all - Access Atlanta)

Menu Bar: HOME, ATLANTA, GEORGIA, THE SOUTH, OLYMPICS, HOT!, E-MAIL ADDRESS (Menu Bar stays with whatever area you enter)

1996 Centennial Olympic Games Menu (.com) Home, Events, Venues, Tickets, News, Info, Atlanta (7/4/95)

Promo page for Access Atlanta that includes sample Prodigy screen shots

ATLANTA: Events calendars (lists events, dates, phone number for further info.), driving tour of Atlanta with lots of photos, neighborhood profiles, historic sites.

GEORGIA: Atlanta weather report from Intellicast and many linked resources such as crop reports, other Web sites, lottery results, genealogical information, Georgia weather from Georgia Tech

The Georgia 100 (.com): Annual report on the state's top-performing public companies

Links to other Resources? (.com) (y'all - Access Atlanta)

Kudzu Planet & tasty Southern writing
Yahoo

Hotlists and Personal Home Pages

Uncle Bob's Kids' Page, a collection of fun and interesting stuff for kids

<http://gagme.wwa.com/~boba/kidsi.html>

Hyperlinks to nearby attractions/tours in
Atlanta at a Glance

Georgia Web Guide

Women of Greater Atlanta magazine

Creative Loafing, an alternative paper

Flagpole, an alternative paper

The Red & Black, a university paper

Radio Station List and WAGA-TV

Groups: Linked lists of user groups, student groups, Chambers etc.

Education: Linked list of colleges, universities, schools, libraries

Georgia weekly crop and weather report

General listing of Georgia Web sites

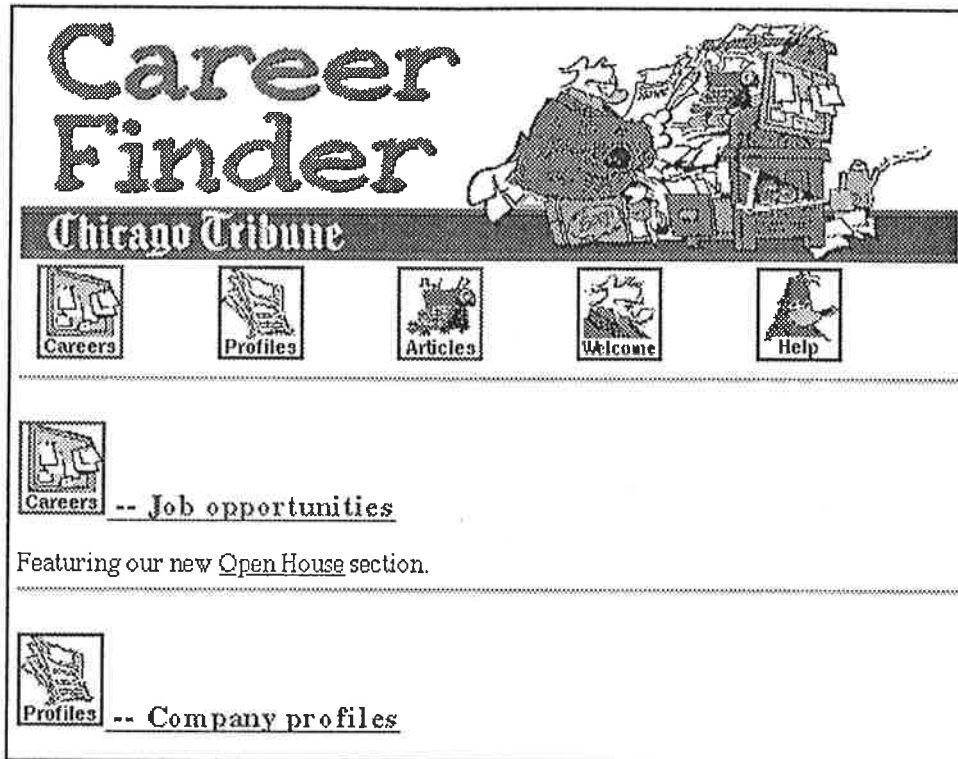
Georgia lottery results,

Georgia genealogical information,

Gopher servers in Georgia

CAREER FINDER

from the Chicago Tribune



The Chicago Tribune Career Finder's opening screen makes use of the talents of cartoonist, Jeff MacNelly. The page is full of Shoe cartoon characters from the art at the top of the page right down to the clickable icons for exploring the various offerings.

The Classified jobs listed are from the Sunday editions of the Chicago Tribune. The listings are from the technology and health care fields only. These ads stay online for two weeks and are searchable by category. The user may search the ads using graphical or text options depending on the type of browser being used. Jobs may be browsed by category or by choosing a more specific job description from an extensive scroll box in each area. The "descriptions" in the scroll boxes are the first few words of each ad from the category the user has selected. Searches tend to be rather slow in displaying after the search is entered.

There are also feature articles here about various employers, employment issues and trends. In addition, there is extensive company information and a list of "Today's Top Employers." The Chicago Tribune Company is among the four companies currently listed in this area. Links from each of the top companies show users each company's home pages that contain company information, statistics, and clickable Internet links to other useful information on each industry.

Chicago Tribune

Online Name: Chicago Tribune Career Finder
(<http://www.chicago.tribune.com/>)

Subscriber Fees: Free

Advertising Fees: (Phone number listed for ad rates: 312-222-4211)

Display Ad Range: Not available online

Classified Ad Range: Pay a premium to have ads on Internet

What's Here?

Chicago Tribune Career Finder- 5/12/95

Menu Bar: Careers, Profiles, Articles,
Welcome, Help

Promo material for Chicago Tribune
online with America Online

Career Information

Alpha List of Chicago's Top 100
companies

Company Profiles (Information about
companies with links to their
home pages)

Searching Job Classifieds from Sunday
paper and archives (uses scroll box -
choices are all technology related)

Classifieds stay on the Web for two
weeks

Articles by jobs and computer
columnists (2 reporters)

A "Return To" line at the end of
anything you view (takes user to
top of selection currently being viewed).

Jeff MacNelly cartoon icons (Shoe)

Links to other Resources?

Company Profiles (Information about
companies with links to their
home pages)

The Detroit News (7/95)
Online Name: (<http://detnews.com>)

Advertising Fees: "Information on Sponsoring this Page" boxes are in place/not active
Display Ad Range: Not available online
Classified Ad Range: Not available online
Subscriber Fees: Free

Commentary: The Detroit News is an eye-catching online paper. The home page selections are arranged to resemble the front page of a newspaper with descriptive information about the content of each area changing daily. The Extras area at the bottom of the page is in an easily read table format. The opening page is a photo collage outlined in yellow on a black background that changes daily. The news page format is a three-quarters page display with the main menu items displayed in the quarter column to the left of the page. (See attached screen prints of these pages)

What's Here?

Menu Items:

Essentials: Lottery, Horoscopes,
Weather

Other Items: Sports, Business, Metro,
News, Featured Story

"What's Hot Today" descriptive
sentences with clickable words for more
information.

Extras Menu: Cyberia| Editorials|
Homefinder|Golf Guide| Casino Guide|
Showtime| Notes from the Net

Top of Page Menus:
Next Story (very helpful feature)
Return to the section index
Return to The Detroit News Home Page

Headline lists are well spaced and each
headline has a summary of the story plus
a link to the full text version.

Links to Other Resources?

Cyberia is the area where links to other
sites are located. Here the users find all
kinds of information about the Internet
as well as linked sites to visit. The
layout includes descriptive site
information and is much more
interesting than a simple list of
clickable destinations.

Roadside Attractions features a
columnist who focuses on educational
and entertaining Internet sites.

Netsite Roundup is an extensive listing
of Internet sites.

A La Modem contains more columns
about Internet sites along with their
addresses.

Access Sites are clickable one-line
descriptions of what you'll find at
various Internet sites.

Clicking highlighted text leads to full stories. Having trouble? Try our cyber-lite version.

The Detroit News

Tuesday, July 18, 1995

NAVIGATION TIPS ▶

News

Local schools to get more say in curriculum under state school board plan

Metro

Power is still out for thousands after storms

Business

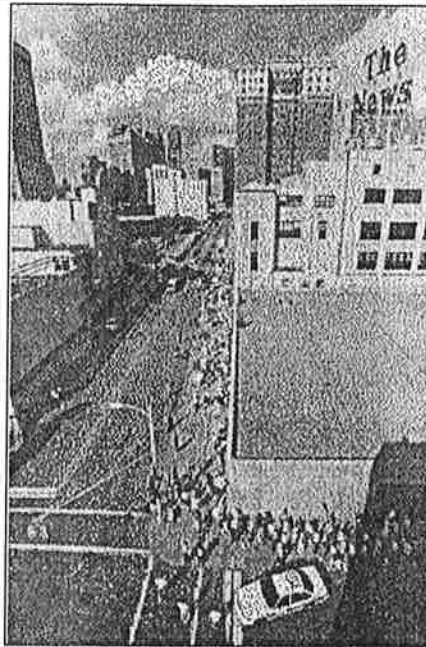
Merger gives Lear huge advantage in car supply industry

Sports

U-M's Todd Collins expected to become Bills' next starter

Essentials

Today's weather
Lottery numbers
Horoscope



The Front Page

Photo: The Detroit News

Strikers rally: Pickets gather in front of The Detroit News building for a rally in support of union members striking against The News and Detroit Free Press.

Complete coverage of the Detroit newspapers strike is available here.

What's hot today

New! Dave Farrell's collection of Roadside Attractions Along the Information Highway, debuts today in Cyberia. The nationally syndicated column will take you to internet sites that educate and entertain.

Extra Notes from the Net Surfers from around the world are visiting this web site and e-mailing their reactions. Check out the chatter.

Detroit News On-line Extras

Cyberia

Computers, video games, networks, and Ask the Cyber Dweeb

Showtime

Movie reviews, upcoming shows, concerts, venues.

Editorials

A dialogue about the issues of the day. Join the debate.

Homefinder

Explore the Metro Detroit real estate market.

Golf Guide

Michigan's premier interactive golf site.

Casino Guide

Your guide to the games people play.

OutsideInterests

This is a test site. Links may break, stuff may not work. But hey, we're working on it.
Let us know what you think. We'll publish your comments here.



AUTOS

[News](#)

[NationWorld](#)

[Inside](#)

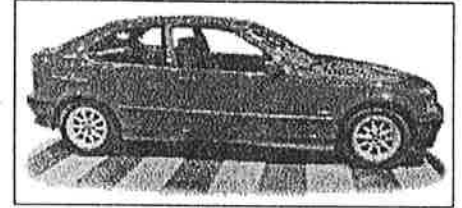
Wednesday, July 19, 1995

[News](#)

[Obituaries](#)

[The strike](#)

Photo:



[The Metro](#)

[MetroNews](#)

[MetroLife](#)

Inside an itty-bitty BMW

The marketing people at BMW say the 318ti is the newest and least expensive of their small 3-series cars. It has a base price under \$20,000. That means it's designed to appeal to young buyers who have high aspirations but relatively shallow pockets.

[Sports](#)

[Business](#)

[Autos](#)

Undercover with next Jag XJS coupe

Heavy disguise blankets a prototype of the next-generation Jaguar XJS coupe, known internally by the code name X100 and due to reach U.S. dealerships in the fall of 1996. Under the tape and cardboard, the new XJS boasts swoopy styling described by insiders as reminiscent of the original E-type and the stillborn F-type coupes. To save on development costs, Jaguar is carrying over the floorpan and many of the chassis components from the current XJS, although the '97 edition will be powered by a new twin-cam, 32-valve, 300-horsepower, 4.0-liter, V-8. Engineers reportedly are working on a supercharged 450-horsepower variant of the V-8 that could supplant the present 6.0-liter V-12.

[Essentials](#)

[Weather](#)

[Lottery](#)

[Horoscope](#)

[Editorials](#)

[Cyberia](#)

[Homefinder](#)

Car Talk.

Honda Motor Co. Compact sport-utility due in '97 Insiders say Honda is rushing a small sport-utility to market for the 1997 model year, based on the chassis and mechanicals of the next-generation Civic compact that debuts this fall. The Honda vehicle reportedly will be aimed at newcomers like the Toyota RAV4 and the Suzuki X90, which arrive in the U.S. as '96 models.

[Golf Guide](#)

[Casino](#)

[Guide](#)

[Showtime](#)

Car deals

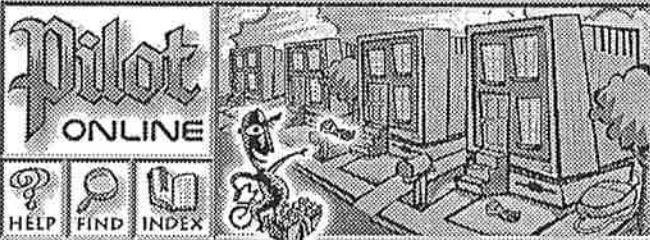
In this list of rebates, low-cost loans and other incentives, the name of the model is followed by a description of the incentives offered and the expiration date. Factory-to-customer cash rebates are indicated by a (C). Factory-to-dealer cash incentives are indicated by a (D). Low-cost financing plans are numbered and explained below.

Comments? Criticism? Story ideas? [Talk to us.](#)

PILOT ONLINE

from The Virginia-Pilot

A SERVICE OF The Virginia-Pilot, SOUTHEASTERN VIRGINIA



HELP FIND INDEX

NEWS FUN SHOPPING TALK EXTRA

TOP STORY - July 5
Five Virginia counties launch overhaul of welfare system

MUSIC
On the Fun page, Southern Gospel according to The Scotts

CLASSIFIEDS and PERSONALS
Ads are updated daily on the Shopping page

REAL ESTATE WEB
Home and property listings from throughout Hampton Roads

The Minneapolis Star-Tribune and the Virginia Pilot have used flashy artwork and cartoon drawings to create interest in browsing their Internet services. Refer to the following profiles of what users find as they click on these interesting looking icons. Also, notice the displays in the Pilot's Real Estate section immediately following the Pilot Online profile.

STAR TRIBUNE ONLINE

from the Minneapolis Star-Tribune

The screenshot shows the top navigation bar with links for "Star Tribune", "Star Tribune Online", "Advertising", and "Company Directory". Below this is a large "Star Tribune Online" logo. To the left of the logo is a list of menu items: "About Star Tribune Online", "Meet the Staff", "Phone Directory", "Minnesota/Twin Cities Information", "Sourcefile: Links to Other Sites", and "Back to Star Tribune". To the right of the logo is a graphic of a stylized eye. At the bottom of the page, there is a copyright notice for 1995 and a set of links: "About Star Tribune Online", "Meet the Staff", "Phone Directory", "Minnesota/Twin Cities Information", "Sourcefile", and "Star Tribune".

ON THE EDGE OF THE DIGITAL AGE

The historic moment
The Digital Revolution is real and is starting now

Liberated by technology
Information technology will change the way we live

The coming trauma
The end of the job and our new work lives

Second renaissance

Read me

ELLIE'S STORY TECHNOLOGY

THE DARK SIDE INTERVIEWS

REALITY CHECK DATABASE

EVERYDAY LIVING RURAL REVIVAL

THE DARK SIDE INTERVIEWS

REALITY CHECK DATABASE

The graphic features a central vertical line with various icons (a person, a computer monitor, a house, a tree, a satellite, a sun, a computer keyboard) connected to the text blocks by dotted lines. The overall design is futuristic and digital-themed.

Minneapolis Star-Tribune

Online Name: Star-Tribune (<http://www.startribune.com>)

Advertising Fees: Online fees in development (6/12/95)

Advertising page includes promos for fax and in-paper products

Display Ad Range: Not available online (Promos for in-paper ads)

Classified Ad Range: Not available online (Promos for in-paper ads)

Subscriber Fees: Free

Comments: The Star-Tribune launched their site by featuring a three-part series on the impact of technology on society. "On the Edge of the Digital Age" is a compelling commentary that hooks users into returning to the site often for more of the same kind of insightful reporting. This site is billed as "an experimental site on the World Wide Web designed to provide free access to news stories of public interest, general information about the Star Tribune and advertising services."

What's Here? (Star-Tribune)

Menu Bar: About the Star Tribune/Star Tribune Online/Advertising/Company Directory Special Report (red button takes user to "On the Edge of the Digital Age")

About Star Tribune:

Meet the Staff / Phone Directory / Minnesota/Twin Cities Information / Sourcefile / Star Tribune

Meet the Staff: Mug shots with "resume" and light-hearted information on the 15 online system personnel.

Phone Directory: Staff phone numbers and e-mail addresses.

Company Directory: Department (& functions) phone numbers

Sourcefile: Links to other sites

West Publishing And The Courts - An in-depth series grouped by topic that was published 3/5/95 & 3/6/95

Links to Other Resources?

Sourcefile:

Extensive list of Newspapers

College Papers

Radio/TV Internet sites

Magazines

Book & Electronic Publishing

Online Services

Link out of online staffer profile to a Nova Scotia paper where he formerly worked

Journalism Associations

Fairness and Accuracy In Reporting

The Freedom Forum

National Press Club

National Press Photographers

NetMedia '95 Conference

The Poynter Institute

Society of Professional Journalists

Norfolk Virginia-Pilot

Online Name: Pilot Online (<http://www.infi.net/pilot/>)

Subscriber Fees: Free for Internet users

InfiNet affiliate internet access fees:

\$10/mo. (text only) = 15 hours

\$25/mo. (graphics) = 50 hours

Advertising Fees: under development - online name and phone number

Display Ad Range: Not available online

Classified Ad Range: Not available online

What's Here? (Pilot Online)

Menu Bar: More News, Fun, Shopping, Talk, Extra

Today's News: Top Story, Virginia, Metro, Business, Sports

Daily local news, Recent local stories,

Real Estate Web (InfiNet) Real Estate with pictures - Listed by Relator or browse all listings. Listings include area map with buttons to click on each area where your hits were found. Number of hits are listed next to each area button.

Complete classifieds are online the night before publication

Today's Weather (click next to today's date on the Top Stories Page) local forecast from The National Weather Service. Interactive weather browser from MSU allows users to click on map location for cities all over the U.S. and get a rundown of the weather.

Archive

Magnifying Glass on menu bar for searches - Scroll box to search various sections, next box to enter search terms, next box hit search or clear

Links to other Resources?

News topic links to other areas shown on headline/section listing: Sports on the Net, Fun on the Net etc.


EXTRA area for links to **NEWS ON THE NET** - Includes link to Nando Times, Community Connections, Best of the Net, Computers, Special Reports from the Pilot, and their own Photo Gallery.


Retail Services Area with online interaction - Example: Travel Agency: Coupon to print for a free flight bag (pick up at Travel Agency), Internet Personal Reply form, 3% Discount to Internet Users, Vacation Packages

"How to Advertise" box under Shopping menu - Phone number and contact name

Airline Ticket Information - phone number list of booking agents and online airline reservation form to request airline, hotel, rental car, etc (uses scroll boxes and input boxes with fax return confirmation from agency).

[What's New?](#) | [What's Cool?](#) | [Handbook](#) | [Net Search](#) | [Net Directory](#) | [Newsgroups](#)





Number One In Hampton Roads

Lenox, Norfolk

This 3 bedroom, 2 bath home is located in Tidewater, Virginia close to Naval Air Station.

There are many amenities such as: fenced yard; low-maintenance vinyl exterior; thermal windows; hardwood floors; stone fireplace in large family room; remodeled kitchen; large garage; over 1500 square feet of living area.

For more information contact Sandra At (804) 588-0213

\$85000
 Sandy Baker REALTOR & Sandra Singletary Associate Broker,
 (804) 588-0213
 William E Wood & Associates Little Creek
 (804) 588-0213
 Email wew@infi.net

Virginia real estate ad

[What's New?](#) | [What's Cool?](#) | [Handbook](#) | [Net Search](#) | [Net Directory](#) | [Newsgroups](#)

Real Estate Web

Examine the map to find the area you are interested in, then press the button corresponding to your selected area to be presented with property listings.

Price range
 Bedrooms minimum Waterfront Property
 Residential
 Commercial
 Lot/Land

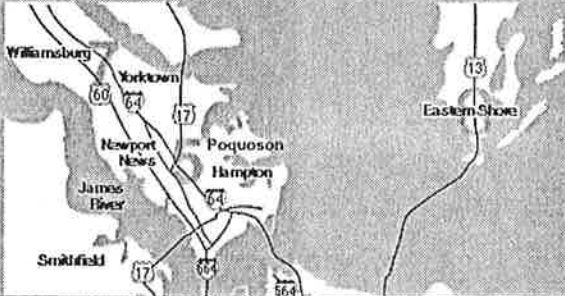
the property database. choices and start again.

Contains 65 properties meeting your search criteria

Contains 69 properties meeting your search criteria

Contains 18 properties meeting your search criteria

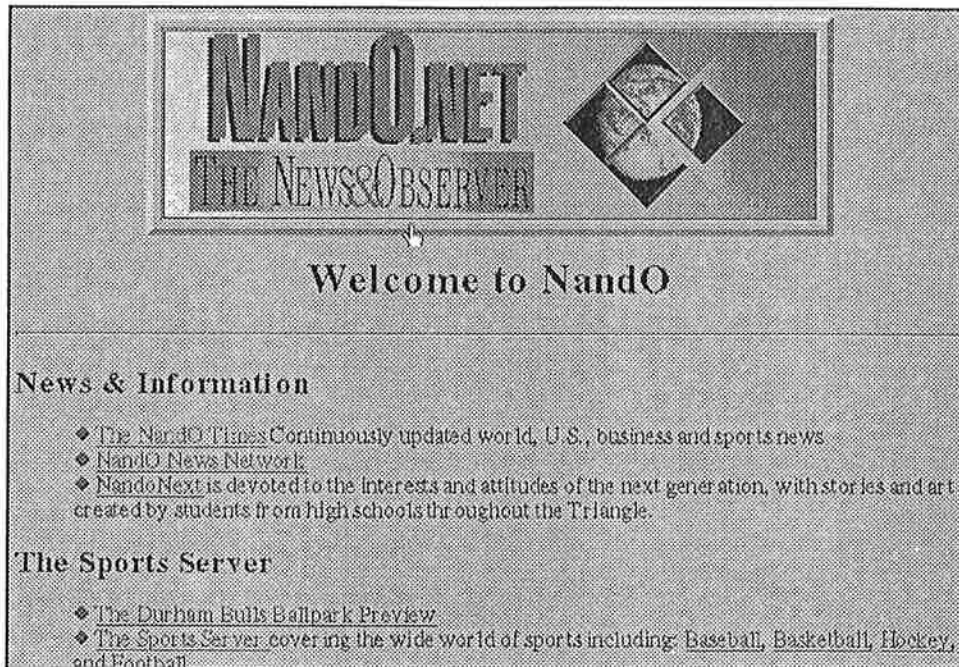
Contains 21 properties meeting your search criteria



Searching for real estate in Virginia

NANDO.NET

from The Raleigh News & Observer



NANDO.NET
THE NEWS & OBSERVER

Welcome to Nando

News & Information

- ◆ [The Nando Times](#) Continuously updated world, U.S., business and sports news
- ◆ [Nando News Network](#)
- ◆ [NandoNext](#) is devoted to the interests and attitudes of the next generation, with stories and art created by students from high schools throughout the Triangle.

The Sports Server

- ◆ [The Durham Bulls Ballpark Preview](#)
- ◆ [The Sports Server](#) covering the wide world of sports including [Baseball](#), [Basketball](#), [Hockey](#), and [Football](#).

The Nando Times from the Raleigh News & Observer is a free service while the Nando News Network costs \$12 a year for unlimited access to premium in-depth news and services such as searchable full text archives.

NandoNext is a free area of the Nando Times and contains stories and art created by students from high schools in Raleigh, Durham and Chapel Hill. "Next" refers to the next generation and includes areas of interest including News, Features, Entertainment, Issues, and Sports.

Nando's premium service advertises news 24 hours a day on their opening screen. These menu items certainly give the feel of a continually updated service as Nando keeps up with Hurricane Felix on 8/17/95: Latest Data, Hourly Photo, Forecast Track, Hurricane Watch. A satellite weather map of the U.S. in the news area updates hourly to further the feeling of a live news service.

Nando has an especially attractive and comprehensive area called "Talk about Dance" in their free service. The graphics were designed by Hal Earp and link to a home page about him is included in this area. Dance critic, Linda Belans, keeps users up to date on modern dance in this visually pleasing area where long passages of text are interspersed with artistic dance icons.

Raleigh News & Observer

Online Name: Nando Times (<http://www.nando.net>)

Advertising Fees: Extensive online rate table available online

Classified Ad Range: Not available online

Subscriber Fees: **Nando News Network** is a premium service - \$12.00 per year for unlimited use (full text searchable archives) - **Nando Times** (Free) Name/password required to read AP stories on Nando Times.

What's Here? (Nando.net)

Free: Menu Bar: World, Nation, Sports, Politics, Business, Infotech, Voices, Entertainment, Main

Premium (\$12 yr. unlimited):

Quickies: Main Menu, Graphics, Archive, Labyrinth(Game), Welcome

Morning World Briefs : National, Sports, Business, Almanac, Horoscope, Laugh, Morning Papers, etc.

NightSide Journal: World & National News, Sports, Business, Stocks, Weather Map, Soaps, Next Day's Horoscope, etc.

Also:

NewsHound , Voice of America Correspondents, Today's Kev's World , Simpson Notebook, Simpson Trial Graphic

WAIS searches (last month of News & Observer)

Links to Other Resources?

Comprehensive Selection of links to Features & Columns

Latest Political Cartoon Links from Highlander's Daily Comic Connection

View Today's: Steve Benson & Barry's World & Visit Home Pages

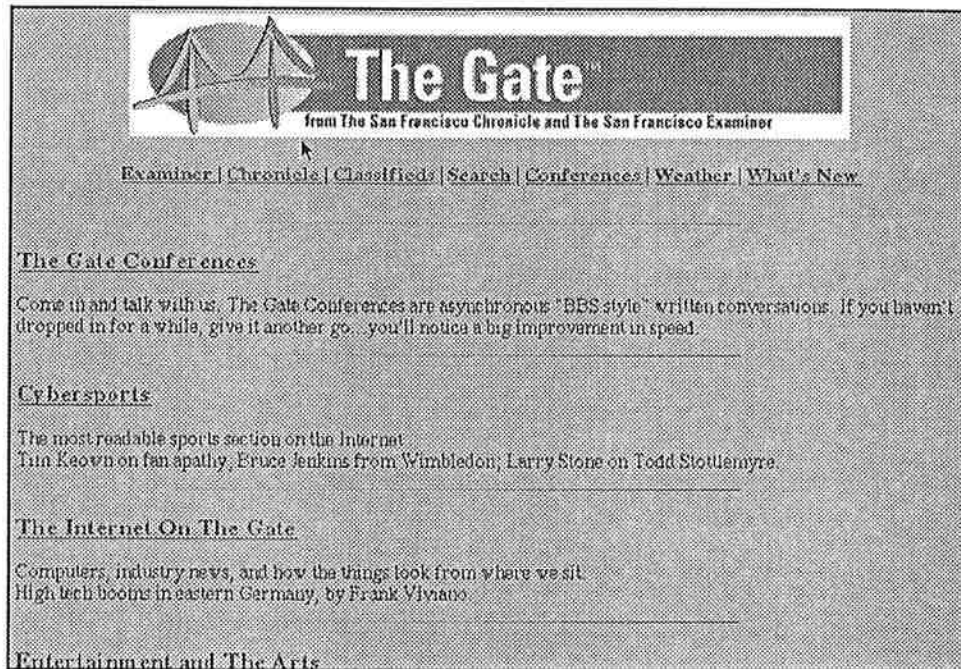
Business Area has a box to enter ticker symbol for the latest quote from Security APL Quote Server
PAWWS: Internet investment tools
Pawws Financial Network
pawws@secapl.com

Business Area has extensive links to business news

Net Day (iWORLD's daily Internet news and features area)

THE GATE

from The San Francisco Chronicle and The San Francisco Examiner



The Gate from the San Francisco Chronicle/Examiner loads updates of The Chronicle to the Web during the night and the Examiner is online around 6 each afternoon. The opening screen presentation for each newspaper is distinctive.

The complete classified ads are updated daily and listed by the same categories used in the print product. The categories allow users to click over to the ad listings for browsing, but the ads are not full-text searchable. Users will probably be comfortable with these screens since they look very much like the print product. However, there is a small wait involved as the longer categories of ads load to the screen.

Gate users can win \$200 from a monthly drawing just by filling in an information form and answering a few questions. The questionnaire is made of multiple choice pop-up boxes and asks questions about age, income, and access times logged on The Gate and the Internet. It looks like an effective way to gather information on their users without having to deal with a password type registration. Users can enter the contest monthly (limited to one entry per person per month) so it keeps people coming back to the site to try their luck.

Plans include: a hypertext archive of Examiner content, stories and ultimately photos and graphics back to 1988. They also have plans for agent-driven personal home pages where users can store custom links fitting their own personalized preferences.

San Francisco Chronicle/Examiner

Online Name: The Gate (<http://sfgate.com/>)

Subscriber Fees: Free

Advertising Fees: In development - "Advertise on The Gate" page explains advertising strategy and asks for interested advertisers to fill in information on themselves and their advertising needs. There are fill-in boxes for specific info. like phone, address, and also a large box for additional comments. Advertiser clicks Send or Reset when info. is complete.

Display Ad Range: Not available online

Classified Ad Range: Not available online

What's Here? (The Gate - 6/6/95)

Menu Bar: Examiner | Chronicle |
Classifieds | Search | Conferences |
Weather | What's New

Menu Bar for Sunday Entertainment
Calendar - Cover Story | Films | Theater |
Music | Art | Events | Kids | Exhibits |
Nightlife

The Gate Conferences
Cybersports
The Internet On The Gate
Entertainment and The Arts
San Francisco On The Gate: Written
snapshots of our town; vignettes; yarns.
The Columnists
Send us your comments
Learn how to advertise on the Gate

Meet The Gate staff.

Real Answers/Real Estate Questions
Personalized answers to questions.
Real Answers Data Base (Inman News
Features) Enter name and e-mail
address, use text box to enter question.
Bradley Inman: An interactive real
estate forum with the Sunday Examiner's
answer man.

WAIS (Wide Area Information Server)
allows full-text database searching:
Search Examiner back to last Jan. 4.
Search Chronicle back to last Nov. 2.
(Does not include Classified searching
in this area)

Links to Other Resources?

The Commonwealth Club (host system)
The Commonwealth Club of California
is the largest and most prestigious public
affairs speaking forum in the United
States

Entertainment Page:
HOTLINKS | Jazz | Classical Music |
Film | Broadway | Underground Music
Archive | Dance

Multimedia NewsStand: From Hearst, a
newsstand of the future.

Internet:

HOTLINKS | Internet Training |
Bookshelf | Electronic Frontier
Foundation

Archive: If you do a business related
search, the first "hit" in your search
results list includes a link to a list of that
day's business stories.

MERCURY CENTER WEB

from the San Jose Mercury News

Directory Main Menu **Welcome**

Mercury Center web
An information service of the San Jose Mercury News

Last updated Thursday, September 14 at 2:13 PM PDT. [Click for Help or Admin Menu](#)

[hyperlinks](#) | [Women's Conference](#) | [Chess](#) | [What's New](#) | [EAD](#) | [Clippings](#) | [49ers](#) | [Rangers](#)

SUBSCRIBERS: Try our **NewsLibrary**, free this month only!

Elks locking horns over women

NATIONWIDE VOTE: To admit women after 127 years, or not to admit women? That's the dilemma facing 1.3 million brothers of the Benevolent and Protective Order of Elks, who are voting in 2,246 lodges nationwide this month whether to trade with men their 12 decades of tradition and strike the word "male" from the constitution under qualifications for membership.

The Mercury Center from the San Jose Mercury News front page headlines include news summaries for a quick recap of the day's news. Each headline is clickable with a mouse to see the full text of each story. However, the user must be a subscriber to the service to get beyond the news summaries. Access to all advertising, classifieds and archives is free to non-subscribers. Unfortunately, users cannot subscribe online, but must call an 800 number for password access.

At the bottom of each section page, users have the opportunity to choose next section rather than returning to the main menu page. At the top of each section page there are hyperlinks to further information in the section's areas of interest. For instance, among the Business section links are stock prices, tax sites, and The Home Office Hub.

The following promotional material speaks for itself about the Mercury Center's classified advertising: "Now you can place a classified ad online. Ads printed in the Mercury News appear on this Web site, on Mercury Center on America Online and in the database searched by NewsHound. No other newspaper classified section offers so much exposure -- over 5 million potential readers." These ads are also full-text searchable by category and keyword.

Supplementary news is coded on stories in the print product and available online when users enter the code in a special area online and press GO. More news than the paper has room to print is now available via their World Wide Web service.

San Jose Mercury News

Online Name: Mercury Center Web (<http://www.sjmercury.com>)

Subscriber Fees: \$4.95 mo/\$1 for newspaper subscribers

Advertising Fees: Not available online

Display Ad Range: Rates available by phone

Classified Ad Range: Not available online

What's Here? (Mercury Center Web- 5/17/95)

Menu Bar: Main Menu, Today's Newspaper, Today's Classifieds

Help Menu Buttons at top of each screen: Directory, Main Menu

Opening Page Offerings: Comics, Dave Barry, Breaking News, Today's Newspaper, Newshound, Net Features, Mercury Mall, Today's Classifieds, Netscape, About Our Service, Subscribe.

Featured article free, classified ads free, headlines with summaries free, "plenty of features in our archives free"

Clippings (Past stories - Feb 28 - May 14 - list of selected articles)

Classifieds : Results list immediately follows search box so you don't have to do a click results button (TOPIC search engine from Verity)

Headline/features lists have summaries included, but you have to be a subscriber to get the entire text.

Must be a subscriber for Dave Barry. Breaking News, Today's Paper

NewsHound (800 number to register) searches every hour for items that fit the profile you've created . Charter Subscribers to NewsHound get service for \$4.95 per month (may change profile 5 times during that time) - usual price is \$9.95 - first month free)

New Features, Mercury Mall, Comics

Links to other Resources?

NetFeatures (Special features & Editor's picks of latest on the Net)

WorldWide Net picks by category: sports, politics, science, publications, , fun, computers, arts, web (things like ""fax server, " underground, Yahoo etc.)

Coldwell Banker Ad at the bottom of this list.

Comics listing has link at bottom to the Advertisers in Mercury Mall

Conde Nast Traveler's WWW

Online Name: (<http://www.cntraveler.com>)

Advertising Fees: Not available online

Display Ad Range: Not available online

Classified Ad Range: Not available online

Subscriber Fees: Free

Commentary:

The Conde Nast opening screen is an appealing beach view that is an appropriate lead into the "Beach and Island" vacation theme for 1995. The secondary screens are all very colorful, well presented, and dynamic. In the "picture it" portion of their island finder, the selection of six linked photos changes as the user chooses "travel on."

What's Here? Conde Nast

Main Menu: Stop Presses (travel news) Great Escapes (Islands), Something to Declare (Forums), Arcade (photos), The Magazine (print promo)

Secondary Screen Menu: Hotels, Beaches, Touring, Food, Reading, Access

Forum is divided into five topics including an area for feedback on the site. A "what if you were stranded on an island discussion?" and others like secret places you've found while traveling, tips on travel arrangements and current events items are included here.

Search tools allow the browser to enter "dream" terms. Enter "secluded" and find an island that fills the need to get away from people, plus information on things to do and a hotel description.

Today's date and **What's New** at the top of the opening screen make users feel as if the information they're looking at is timely.

Links to Other Resources?

Web Tour Archive: airline ticketing, cruises, maps, rental cars, train schedules, travel agencies, places to stay, travel news and more are included here. It is a full page of links listed by travel category.

List of sources for further reading about specific areas you have selected.

Search options: A world map with ability to click on the name of place you want to visit, search box for random searches, index of destinations (20 destinations pop up if you click on U.S.), focused "dream vacation" searches.

Tiny camera icon shows that pictures of the area you've selected are available for click to view.

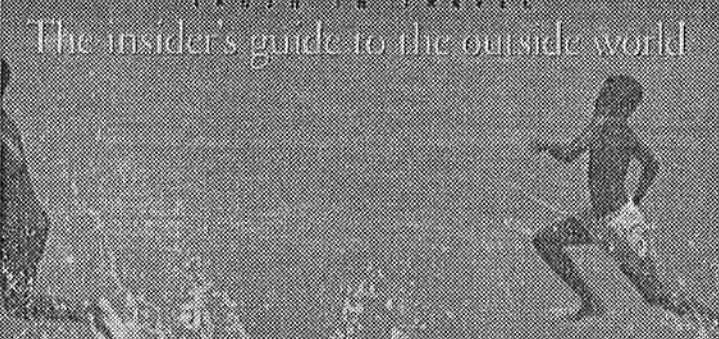
CONDÉ NAST TRAVELER

WHAT'S NEW JULY 5, 1995

Condé Nast Traveler

TAKE IT TO THE ROAD

The insider's guide to the outside world



Stop Press
Travel News
Web Tour

Azores
Contacts
Photo Gallery

Great Escapes
Search and
Island
Finder

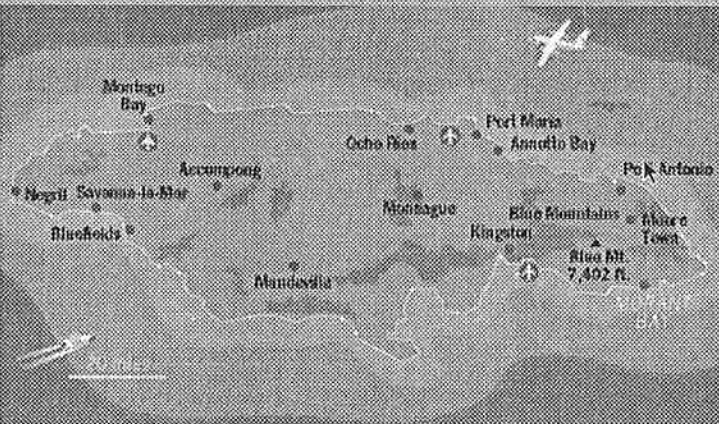
Something to Declare
Forums

The Magazine
This Month
Snack
Preview

Caribbean

Jamaica

Condé Nast Traveler GREAT ESCAPES



Montego Bay

Accungong

Negril Savanna-la-Mar

Bluefields

Mandevilla

Ocho Rios

Montague

Pearl Marina

Ametto Bay

Kingston

Blue Mountains

Blue Town

River Mt. 7,402 ft.

Port Antonio

7,402 ft.

Hotels

Beaches

Touring

Reading

Access

Weather

Hot Wired!

Online Name: (<http://www.hotwired.com/>)

Advertising Fees: Ad rates for the magazine are available online

Display Ad Range: Not available online

Classified Ad Range: Not available online

Subscriber Fees: Free, with registration

Commentary: You must **register** with Hot Wired! before you can enter the members area (Overview, What's New, Your View). The allure of Hot Wired! seems to be its irreverent editorial tone, funky graphics, and use of bright colors. Its online personality is reflected in the **Club Wired** chat area where it states that "unlike some commercial online services, there are no chaperones here."

What's Here?

Main Menu: Front Door | What's New | Your View | Search | Help

Areas: Signal | Eye Witness | Piazza | Renaissance | Coin | Wired

The area titles are not obvious so the user is forced to browse for awhile to become comfortable with what's here. Here's a brief rundown:

Signal - hotlinks to the Internet

Eye Witness - on the scene reporting/interviews

Piazza - chat/forum area

Renaissance - book reviews and hot music news

Coin - magazine ad rates, subscriptions, items for sale online

Wired - magazine article archives to 1993

Your View allows user to check boxes under each category above for a custom home page at each sign on.

Links to Other Resources?

There are many links in Hot Wired and a concentration of them is found in **Net Surf** in the Signal area.

The Hyperspace Button connects users with **URouLette** (<http://kuhttp.cc.ukans.edu/cwis/organizations/kucia/uroulette/uroulette>) at the University of Kansas. Here you can click on a graphic of a Roulette Wheel and end up "who knows where!"

Click on **Roundup**

(<http://www.ts.umu.se/~spaceman/camera.html>), an in-text link, and find the Peeping Tom site where an extensive list of camera locations resides. Go to some of these sites to see a view of San Francisco, Hawaii, a city street in Colorado, or a guy just sitting at his desk (big deal). These camera shots update about every 1-5 minutes.

Click on **Internet Index** (<http://www.openmarket.com/info/internet-index/current.html>) for lots of statistics on the Internet and online technology.

Time Magazine

Online Name: Time World Wide

(<http://www.timeinc.com/time/timehomepage.html>)

Advertising Fees: Not available online

Display Ad Range: Not available online

Classified Ad Range: Not available online

Subscriber Fees: Free

Commentary: Time World Wide has a deep blue background on their opening screen that is inviting though crowded with user options. Two advertisers are featured at the bottom of this page (Kodak and MCI) along with the Marketplace. Since Time is part of the Pathfinder (Time Warner) site, users are asked to register on the opening screen.

What's Here?

Click buttons along the right side of the screen indicate: Search | The Files | Talk to Time | Time Universe Map | Pathfinder Icon Link

The **menu bar** at "end of page" adds these choices to the above menu: Time Home Page | Past Issues | Sponsors | Message Boards

The Time Universe Map - is an innovative touch that allows users to click on graphics placed on a large circle that resembles a pie chart. The graphics are familiar representations of sheets of paper in tiled stacks, file folders, a filing cabinet, shopping bags with advertisers names etc. This map is a click button option for users with high speed connections, while a text only option of Time is also available for low-end users.

Advertisers are resident on this site and among them are Ameritech and Chrysler at the top of the current issue screen.

Links to Other Resources?

The Internet Gateway screen includes a **Net Watch** option that is a collection of all the stories Time has written about the Internet. It also contains a link to Pathfinders FAQs about the Internet.

Best Sites (Traveling Through Time)

This internet list is complete with descriptions of what you'll find when you link up. It also includes two keyword search sites at the end of the list.

Among the links are: the Louvre, the Virtual Traveler, Project Vote Smart (the "skinny" on how members of Congress measure up), Currency Converter, a directory of lawyers, and movie reviews by Internet users.

The **Offers and Information** area has an extensive questionnaire asking for information about the user's internet surfing habits including software downloads and connect time logged.

Sites Worth Navigating

Gatorade(<http://espnetsportszone.com/gatorade/>)

Other cool sites on the net, Gatorade Flavor Vote, Facts about Gatorade®, Michael Jordan information & art, Chuckie V (Chuckie Veylupek - Triathlon Athlete), Gatorade Participatory Events, Sports news/scores from ESPNET Sports Zone.

Gatorade also has **fill in boxes for suggestions** on favorite sites from users as they build their "other cool sites" area.

Ragu Pasta (<http://www.eat.com/index.html>)

An endearing online personality, Mama Cucina, greets you with kind words as you enter this colorful internet area. Mama's Italian Cookbook Menu takes you to areas full of recipes, a glossary of pasta terms, and Ragu product information. Goodies from Mama includes a chance to receive an e-mail order form for a Ragu t-shirt. The promo for the shirt is a funny stick figure drawing that appears after clicking on a Ragu Net Surfing Team logo. This is a fun place to be online with a clickable map of Italy and a guided tour of restaurants from Mama Cucina's favorite places. Give it a try. You might learn to speak Italian or even win a trip to Italy!


Godiva Chocolates (<http://www.godiva.com/index.html>)

Want to make chocolate bread or chocolate almond snail rolls? Check out the recipes in Bread & Chocolate - Comfort & Joy. You can even get your catalog orders for chocolates filled online. Want to know where to buy chocolates in Africa? Click on the worldwide map for names and addresses of Godiva outlets all over the world by area. Trouble remembering to buy your significant other a tasty treat at birthday time? You can use Godiva's gift buying service. This site could be a lot more fun, but it is full of lots of sweet information for those seriously into candy.


Evergreen Cyber-Shopping (<http://cybermart.com/>)

Here you can shop and buy online from a list of catalogs including Sharper Image, Spiegel, Sundance, and Nature's Blooms. You can link up with the TravelWeb to find information on Best Western, Hilton, Hyatt Hotels and others. Also take a look at tour information in **eight languages** from Eagle Canyon Airlines. Happy shopping!

What's New? What's Cool? Handbook Net Search Net Directory Newsgroups



The Cooler Site



[Click to Enter a Cooler World](#)

© 1995 S-V-C
 Gatorade is a registered trademark of Spokely - Yea Camp, Inc.
 Life Is A Swoot Drink It Up is a trademark of Spokely - Yea Camp, Inc.

Advertising on ESPNet

What's New? What's Cool? Handbook Net Search Net Directory Newsgroups

Welcome to the NEW Chocolate Lover's Playground!

		
	GODIVA Chocolatier	
		BREAD CHOCOLATE Feature

[Godiva] [Shopping] [Chocolatier] [Feature] [Recipes] [Seasonal] [New] [Resources]

 **Summertime! Summertime!** 

Godiva Chocolatier and Chocolatier Magazine, two of the most noted authorities on the sumptuous subject of chocolate, continue to satisfy your craving for knowledge, fun and self-indulgence. Bake up hatchee and hatchee of


Temptations abound

Mama's
C U C I N A


BROUGHT TO YOU BY YOUR
FELLOW 'NET HEADS AT

RAGÚ


"If you have a crust of good honest bread, a nice glass of wine, and a little pasta,
you're a rich person."




**THE
SHARPER
IMAGE®**



ONLINE CATALOG

WELCOME 



Shopping on the Net

Internet Shopping Network

(<http://www6.internet.net/cgi-bin/getNode?node = 1>)

The directory of this site includes: Hot Deals, Gourmet Foods, Computers, Gifts & Flowers and Electronics. Here you can purchase specially priced technology items in the Hot Deals area or order steaks, seafood, pork, and desserts from Omaha Steaks by clicking Gourmet Foods. Link to Hot Deals, Info World, NetShop, Download Software, and Demos in the Computer area. In the Gifts & Flowers area you'll find FTD Online, Hammacher Schlemmer, Global Plaza and Omaha Steaks. Hammacher Schlemmer, NetShop and the Global Plaza show up again under Electronics.

The extensive customer service area tells you everything you need to know about ordering online and an opportunity to give feedback by filling in a comments and suggestions box. As of 7/11/95, however, there is only a blank page in the Free Membership area.

Holiday Inn (<http://www.holiday-inn.com>)

Holiday Inn's opening page begins with a list of questions someone who needs to make plans for an upcoming trip might ask. Each question has a highlighted word that takes the user to the area containing the answer. For example, "I need to make a **reservation**."

The reservations area is easy to use and contains all the elements necessary to book a reservation online using a secure transaction. The customer can use any of about 10 credit cards or call an 800 number to book the final transaction. The system begins with a word map that allows the user to click the general area of travel. **Scroll boxes of cities and sites then allow the user an "and/or" choice for hotel location.** For instance, you can find a hotel in London close to Big Ben. After the hotel list comes up, the user fills in criteria like non-smoking, number of persons per room, and travel dates to check on availability. The next screen shows rates for the open rooms and an opportunity to book the reservation online.

The main menu lists these other choices: Welcome, News, Family of Hotels, World Wide Directory, Reservations, Priority Club, Summer Vacation, More Info, Frequently Asked Questions(FAQ), with a choice to click on the menu items or on the colorful image map just above it. Also included on the image map is **Travel Buff, a travel game** that will be added in the future. The game allows the users to surf the Internet and answer questions about the culture and trivia of worldwide travel destinations. The game will be linked to Holiday Inn property locations.

Arizona Connections

The Arizona Web (<http://arizonaweb.rtd.com/index.html>)

The Arizona Web was created by RTD Systems & Networking, Inc. (520-318-0696), a Tucson based company. The opening page is placed on a deep red "leafy" background and contains a **listing of other Arizona WWW Servers** for Business, Ecology, Education, Entertainment, Government, News, and Tourism.

The opening page has an **Arizona map** with eight **clickable locations** (marked by Saguaro Cactus). This site is still in development so the information is sparse and the links do not always work. The most successful link was to a home page maintained by Kitt Peak Observatory (<http://198.202.23.5/vbn/announce.html>). The Sedona site is maintained by Arnie Wolen and the Grand Canyon site by Knowledge Based Technologies, Inc. It is possible to make online **hotel reservations** through the Tourism area of the Arizona Web. (<http://www.goldpage.com/travel/arizona/>)

A link to **SuperBowl** information (<http://superbowl.asu.edu/>) can be found in an area maintained by the City of Tempe, "Tempe in Touch." The Official SuperBowl Home Page is billed as coming August 1, 1995.

Arizona State University (<http://www.asu.edu/>)

ASU has created a site full of **comprehensive information** that includes campus news, links to local libraries' catalogs, and Internet learning tools (NIC - Network Information Center). There are also **searchable databases** of ASPIN (Arizona State Public Information Network) and ASU's Web Index.

The **ASPIN** project is designed to help insure that Arizona keeps pace with information age technologies by working, in part, with school and college networks around the state. This is also the **GSA** project site, a joint effort with the federal government to improve on the U.S. information highway. Links out to Internet information resources from ASU, ASPIN, and GSA seem almost endless.

This is an excellent source of **Arizona/Sonora NAFTA** information as well as a starting point to link to sites on the Web containing information about Arizona. It was surprising to link out of ASU to a fairly long list of links and information about Arizona in a site called The **Phoenix Arizona Relocation Directory** created by Valley relator, Lynne L. Hansen (<http://www.indirect.com/www/lynne/arizona.html>). It touches on everything from arts and entertainment to voter registration.


Home Up What's New What's Cool Add Link Comments Help

The ArizonaWeb: Main Menu

Areas Served in the ArizonaWeb (Click on Cactus to Zoom)

ARIZONA STATE UNIVERSITY

Enter the ASU World Wide Web, or the ASU West World Wide Web.

 **Welcome to Arizona State University!** We offer more than 150 bachelor's degrees, over 90 master's degrees, and nearly 50 doctoral degrees. Our students come from all 50 states and 120 countries. We are proud of our community of students, and our reputation as "the smallest large university in the country."

Lattie P. Coak, President - *Welcome Messages from the President*

ASU The ASU WWW Server
Arizona State University

August 21, 1995

More Arizona Connections

Other Arizona Colleges/Universities Online

These sites are well-constructed **campus guides** worth visiting. They have interesting Internet links including CollegeNet (<http://www.unival.com/cn/collegenet.html>) and library catalog access.

American Graduate School of Internat'l Management (<http://www.getnet.com:80/tbird/>)
Arizona Western College (<http://www.awc.cc.az.us/>)
Chandler-Gilbert Community College (<http://140.198.129.30/>)
Cochise College (<http://tron.cochise.cc.az.us/>)
Embry-Riddle Aeronautical (<http://macwww.db.erau.edu/>)
Estrella Mountain Com College (<http://www.emc.maricopa.edu/>)
Glendale Community College (<http://www.gc.maricopa.edu/>)
Mesa Community College (<http://www.mc.maricopa.edu/>)
Northern Arizona University (<http://www.nau.edu/>)
Phoenix Community College (<http://www.pc.maricopa.edu/>)
Pima Community College (<http://www.pima.edu/>)
Scottsdale Community College (<http://www.sc.maricopa.edu/>)
South Mountain Community College (<http://www.smc.maricopa.edu/>)
University of Arizona (<http://www.arizona.edu/>)
University of Phoenix (<http://www.uophx.edu/>)

Arizona Government Resources

Phoenix Police Department (http://medlink.com/silent/phx_police.html)
The Arizona Congressional Delegation (<http://aspin.asu.edu/~pctp/azdeleg.html>)
Arizona Legislative Actions 94/95 (<gopher://info.asu.edu:70/11/asu-cwis/pctp/legact>)
Salt River Project (<http://www.srp.gov>)

Arizona Locations

Grand Canyon (http://kbt.com/gc/gc_home.html)
Prescott (<http://www.amug.org/~fpc/prescott.html>)
Sedona Arizona (<http://www.sedona.net/sedona.html>)
Sierra Vista (<http://www.sedona.net/sedona.html>)
Tempe (<http://aztec.asu.edu/government/Tempe/tnpmain.html>)
Tucson Home Page (<http://www.tucson.com:80/tucson/>)
Yuma Home Page (<http://6.69.1.1/yuma.html>)

KEYWORD SEARCH THE INTERNET!

EINet Galaxy	http://www.einet.net/galaxy.html
GNN	http://gnn.com
InfoSeek Net Search	http://www2.infoseek.com
Internet Search	http://www.homecom.com/global/search.html
Internet Sleuth	http://www.intbc.com/sleuth/
Lycos	http://query5.lycos.cs.cmu.edu/lycos-form.html
Online Newspaper Resource . . . Directory	http://www.nyc.pipeline.com/edpub/
Pointers to Pointers (TM)	http://www.homecom.com/global/pointers.html
SavvySearch at CSU	http://www.cs.colostate.edu/~dreiling/smartform.html
WebCrawler	http://webcrawler.com/
World Wide Web Yellow Pages (business)	http://www.yellow.com
WWW Virtual Library	http://www.w3.org/hpertext/datasources/bysubject/overview.html
Yahoo	http://www.yahoo.com/search.html

Internet Government Resources

Central Intelligence Agency	http://www.odci.gov/
Federal Bureau of Investigation	http://www.fbi.gov/
Library of Congress	http://lcweb.loc.gov/homepage/lchp.html
U.S. Government	http://www.fie.com/www/us_gov.htm
U.S. House of Representatives	http://www.house.gov
U.S. Bureau of the Census	http://www.census.gov
U.S. Constitution	http://www.law.cornell.edu/constitution/constitution.overview.html
White House	http://www.whitehouse.gov

Brief Internet Glossary

Bookmark	Personal list of your favorite Net sites
FAQs	Frequently Asked Questions
Home Page	First screen user sees after entering a URL
HTML	Hyper-Text Markup Language (Net Tool)
URL	Universal Resource Locator (Net Address)
Web Site	A collection of screens at one Net location