

## Some NewsU Stats

There are, as of Nov. 18, 2004 at 9:50 p.m.:

- <sup>10 82</sup> ~~1,075~~ users
  - ✓ 573 are from the print medium
  - ✓ 494 are from online medium
    - One of the first partner projects was with the Online News Association
  - ✓ 95 list radio as their medium
  - ✓ 142 list television as their medium
  
- Promotion on Poynter Online matters
  - ✓ New users week ending Oct. 23: **17**
  - ✓ New users week ending Oct. 30: **71**
    - Text and logo promo middle of page
  - ✓ New users week ending Nov. 06: **89**
    - Visual "tile" ad top right
  - ✓ New users week ending Nov. 13: **73**
    - Visual "tile" ad top right for two days
  - ✓ New users week ending Nov. 18: **15**
  
- Courses by number of enrolled students self-directed modules only
 

✓ ONA Training Project	390
✓ Language of the Image	221
✓ The Interview	183
✓ Handling Horrible Images	91
✓ Same-Sex Marriage	41
✓ Cleaning Your Copy	34
✓ Color in News Design	<del>5</del> 6
✓ The Lead Lab	1

  - Lead Lab launched yesterday